

BAY SPLASH

September 22, 2018

A community celebration of Science, Technology,
Engineering, Arts, and Mathematics exploration



EcoCenter

at Heron's Head Park

an institution of bay.org/
bay ecotarium

bay.org

BAYECOTARIUM.ORG/ECOCENTER-BAYSPLASH



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OUR WORK



COMMUNITY REVITALIZATION



ENVIRONMENTAL JUSTICE



URBAN SUSTAINABILITY



ECOCENTER HIGHLIGHTS



The EcoCenter at Heron's Head Park is a LEED Platinum off-the-grid environmental education center located in Bayview Hunters Point (BVHP) in Southeast San Francisco and is dedicated to environmental justice, sustainability, and science education. It is the city's best example of sustainable solutions to adverse human impacts on the environment and is a model for green building, sustainable resource use, and experiential learning.

We lead FREE educational programming for students from elementary school through college, a transitional age youth internship program, weekly public programs, rentals, and tours throughout the year.

Ways to enjoy the EcoCenter and Heron's Head Park:

- Join us weekly at our hands-on, nature-based Science Saturday events
- Volunteer to garden in the EcoCenter native plant landscape or cleanup the shorelines of Heron's Head Park
- Borrow a copy of "A Field Guide to 100 Birds of Heron's Head" and a pair of binoculars and go bird watching
- Enjoy a walk, bike ride, or BBQ with your family, friends, and pets

ABOUT BAYSPLASH



BaySplash is a STEAM-focused (Science, Technology, Engineering, Arts, Mathematics) Bayview Hunters Point community engagement event. The purpose of this FREE event is to bring the neighborhood together with local educators, leaders, and organizations that inspire and empower the BVHP community. Our goal is to encourage people to explore and experience the EcoCenter, while discovering the excitement and educational opportunities within STEAM.

BaySplash 2018 features:

- Activity stations hosted by dozens of community partners that inspire exploration of Science, Technology, Engineering, Arts, and Mathematics
- Mural competition featuring local artists
- Celebration of 2018 Community Impact Award winners
- Live entertainment, food and fun!

MAKE A SPLASH



Your contribution makes a “splash” by supporting BaySplash 2018 and the education and youth programs at the EcoCenter. BaySplash sponsors are acknowledged by more than 500 BaySplash attendees, dozens of community partner organizations, and are recognized in digital and print promotional materials distributed to tens of thousands of people throughout the Bay Area.

As a Sponsor, you help to:

- Strengthen the Bayview Hunters Point community's connection to the San Francisco Bay and the health of our watershed
- Inspire students of all ages to explore Science, Technology, Engineering, Arts, and Mathematics and advance diversity in these fields
- Continue and grow the EcoCenter's public education programs throughout the year

SPONSOR BENEFITS AND LEVELS

\$10,000: Bay Innovator

- Sponsor one of our three interactive education zones: HEAL Zone, STEAM Zone, EcoCenter & Outdoor Exploration Zone
- Acknowledgement on website, digital (social media, invitations, etc), and printed collateral
- 4 tickets to Aquarium of the Bay's Blue Marble Benefit on October 5
- General admission and Behind-the-Scenes Tours for 8 at Aquarium of the Bay
- 8 tickets to Sponsors Reception on September 22
- Visit from the BayMobile to your company or community organization that you designate



\$5,000: Bay Navigator

- Acknowledgment on website, digital (social media, invitations, etc), and printed collateral
- 6 tickets to the Sponsorship Reception on September 22
- General admission and Behind-the-Scenes Tours for 8 at Aquarium of the Bay
- Opportunity to participate in a Corporate Volunteer Experience at the EcoCenter

SPONSOR BENEFITS AND LEVELS

\$2,500: Bay Voyager

- Acknowledgment on website and printed collateral
- 4 tickets to the Sponsorship Reception on September 22
- General admission and Behind-the-Scenes Tours for 4 at Aquarium of the Bay

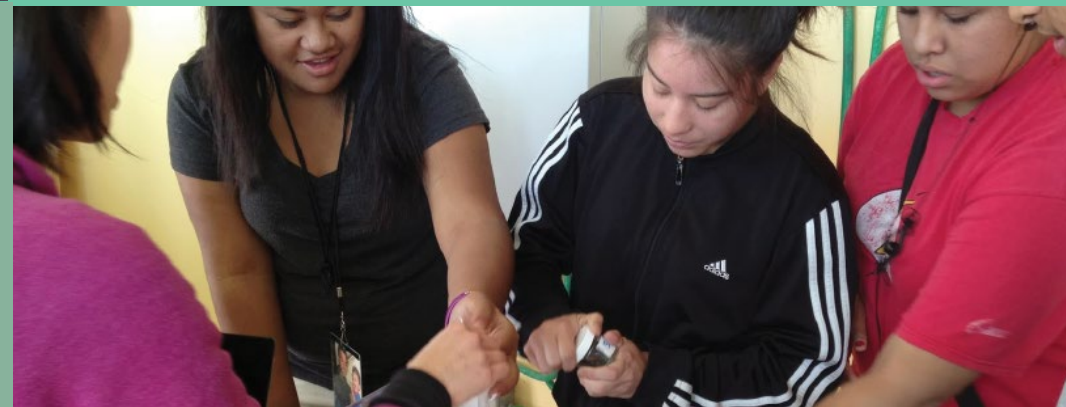


\$1,000: Bay Explorer

- Acknowledgment on website and printed collateral
- 2 tickets to the Sponsorship Reception on September 22
- 6 tickets to Aquarium of the Bay

\$500: Bay Ally

- Acknowledgment on website
- 2 tickets to the Sponsorship Reception on September 22
- 4 tickets to Aquarium of the Bay



SPONSOR BENEFITS AND LEVELS

SPONSORSHIP RESERVATION DEADLINE - **August 1, 2018**

Yes, we are proud to support bay.org's EcoCenter at Heron's Head Park with the following sponsorship:

Sponsorship Levels

<input type="checkbox"/> \$10,000	Bay Innovator
<input type="checkbox"/> \$5,000	Bay Navigator
<input type="checkbox"/> \$2,500	Bay Voyager
<input type="checkbox"/> \$1,000	Bay Explorer
<input type="checkbox"/> \$500	Bay Ally

☐ I/We would like to support EcoCenter programming by donating \$_____

Name:

Title:

Mailing Address:

City / State / Zip Code:

E-mail:

Phone:

Company Name (to appear in all promo materials):

Enclosed is a check made payable to bay.org in the amount of \$_____ (or donate online at bayecotarium.org/donate with "BaySplash" in the additional information comments box).

To confirm sponsorship, please submit this form and enclose payment to the following address by August 1, 2018:

bay.org
1 Beach Street, Suite 2070
San Francisco, CA 94133

Logo Specifications: Submit logos as vector (.eps/.ai) images or .png/.jpg files of high resolution for both color and black and white print. DEADLINE for logo submission is August 1, 2018.

PRINTER FRIENDLY VERSION

bay.org

1 Beach Street, Suite 2070
San Francisco, CA 94133

For more information contact:

baysplash@bay.org or
call Vanessa Gayton at
415-623-5348

501(c)3 Tax ID Number:

90-0401015

Proceeds from this event benefit
programs for bay.org's EcoCenter.

Contribution is tax-deductible up to
the amount allowed by the IRS

www.bayecotarium.org/ecocenter

BAYSPLASH 2017 HIGHLIGHTS

In 2017, BaySplash brought together community members from District 10 and across San Francisco to celebrate the beauty and importance of a healthy ecosystem, right in their backyards.

400+ Attendees

50+ Volunteers

25 Community Partner Organizations

16 Sponsors

Special guest Dr. Yvonne Cagle, American NASA Astronaut, signing autographs at BaySplash 2017.





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