

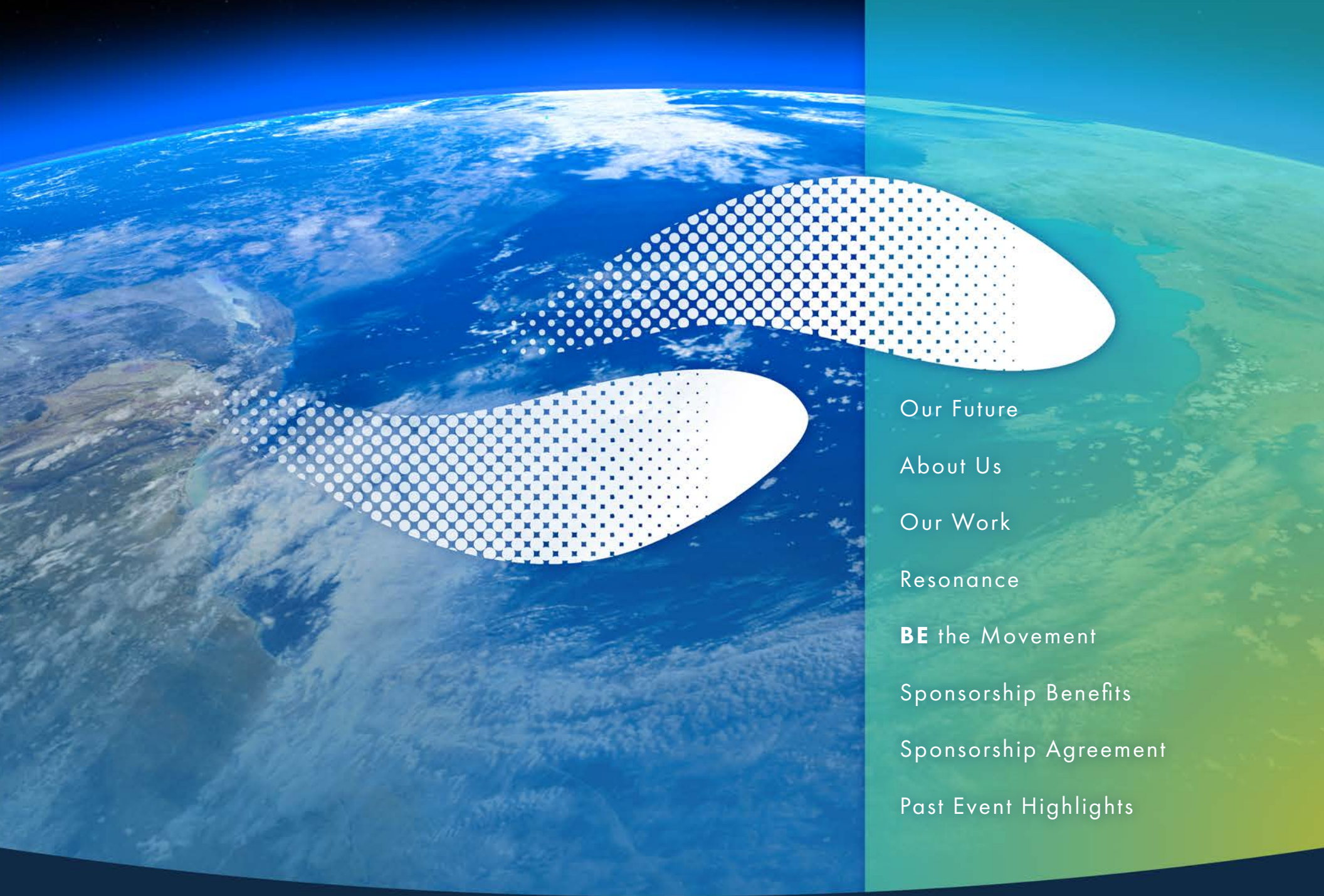
JUNE 8, 2023

RESILIENCE

CLIMATE

WORLD
OCEAN
DAY

CLIMATE CONCERT
Masonic Auditorium, San Francisco



Our Future

About Us

Our Work

Resonance

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BAYECOTARIUM.ORG/RESONANCE



our future

The tectonic \$260 million transformation of the Aquarium to the first of its kind Climate Resilience and Ocean Conservation Living Museum in the United States envisioned by President & CEO George Jacob, is designed to position San Francisco as a global destination of climate literacy and STEAM Education. With cutting edge exponential technologies, inventive and innovative test-beds for architectural sustainability, launch station for Deep Ocean Submersible research, observation decks for the sea lions, ocean conservation initiatives, and exhibit simulations developed with Silicon Valley partners, this would be a highly visible international institution amid a 3 acre public eco-park dedicated to the mission of conserving, preserving, and saving the Bay. An international team of experts came together to generate a Master Plan aimed at transforming San Francisco as a destination of climate resilience and a beacon of environmental movement and Hope.



OUR FUTURE
BAYECOTARIUM.ORG/RESONANCE



bayecotarium.org

The largest watershed conservation organization in San Francisco, bay.org dba the BayEcotarium is an amalgam of six institutions, united under one mission to protect and conserve the Bay Area ecosystems. Human impact and environmental changes have put a strain on the ecological balance, and the BayEcotarium works towards preserving the natural environment for future generations. We focus on changing the conversation about conservation from a position of scarcity to that of abundance and from fear to opportunity.



Aquarium of the Bay



The Bay Institute



Bay Model Alliance



Studio Aqua



Bay Academy



ABOUT US

BAYECOTARIUM.ORG/RESONANCE

42 YEARS

OF ENVIRONMENTAL PUBLIC POLICY AND PROGRAMS



10,000 LBS.
TRASH REMOVED FROM
BAY SHORELINE

6,000
VOLUNTEERS



70,000+
NETWORK FOLLOWERS



2.1 MILLION
CHILDREN SERVED BY FREE
STEAM EDUCATION PROGRAMS



24,000+
ANIMALS

200
SPECIES IN
OUR CARE



14.1 MILLION
VISITORS



OUR WORK

BAYECOTARIUM.ORG/RESONANCE

BECOME A SPONSOR

Your sponsorship of Aquarium of the Bay's Resonance climate concert helps to lay the foundation for the BayEcotarium, a landmark tectonic \$260 million transformation of the Smithsonian Affiliated Aquarium of the Bay in San Francisco, to the first of its kind Climate Resilience and Ocean Conservation Center.

Your sponsorship helps:



Create awareness of the new BayEcotarium that would transform San Francisco into a destination of climate resilience and beacon of environmental movement worldwide.



Aquarium of the Bay to host a global event addressing Climate Change and Earth Justice challenges.



Inspire a generation explore connectivity in Science, Technology, Engineering, Arts and Mathematics toward an inventive future.



Galvanize an environmental movement for Climate Action.



BE THE MOVEMENT™

BAYECOTARIUM.ORG/RESONANCE



JUNE 8, 2023
World Ocean Day

Your donation is
tax deductible less
benefits received.
Tax ID# 90-0401015

SPONSORSHIP OPPORTUNITIES

Proceeds from the Resonance climate concert support bay.org's mission to protect, restore and inspire conservation of San Francisco Bay and its watershed, from the Sierra to the Sea™

SURGE \$100,000	SWELL \$50,000	TIDE \$25,000	CURRENT \$10,000	WAVE \$5,000	BEACH \$1,000	
32 VIP	16 VIP	16 VIP	8 VIP	8 VIP	2 VIP	Event Tickets (VIP Reception)
32	16	16	8	8	2	Concert Tickets
•	•	•	•	•	•	Event Branding
•	•	•	•	•		Name Included in Promo Materials
•	•	•	•			Website Recognition
•	•	•				3 Hour Private Rental of Aquarium of the Bay (Must be used within 12 months from event date)
•	•					Preferred Seating
•						Featured Sponsor (Logo on screen display)

Questions? Please email Sean Walsh – seanw@bayecotarium.org

Deadline for recognition to be announced.



SPONSOR BENEFITS

BAYECOTARIUM.ORG/RESONANCE



JUNE 8, 2023
World Ocean Day

Your donation is
tax deductible less
benefits received.

Tax ID# 90-0401015

For additional info, please
contact Sean Walsh –
seanw@bayecotarium.org

For information on in-kind
donations, please contact:
Hannah Woodall –
hannahw@bayecotarium.org

SPONSORSHIP AGREEMENT

Donor/Business Name: _____
(Please list exactly as it should appear in signage and printed materials)

Name of Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ email: _____

Sponsorship Level:

☐ **SURGE** \$100,000 ☐ **SWELL** \$50,000 ☐ **TIDE** \$25,000 ☐ **CURRENT** \$10,000 ☐ **WAVE** \$5,000 ☐ **BEACH** \$1,000

☐ **OTHER** _____

Payment:

☐ Check payable to bay.org ☐ Please bill me later
☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Amount: _____ Expiration: _____

Account: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____



SPONSORSHIP FORM

BAYECOTARIUM.ORG/RESONANCE

*"Environment Education is
potential set in motion.*

*The vision for BayEcotarium
is exceptional and will
accelerate a generational
movement for our
Blue Marble."*

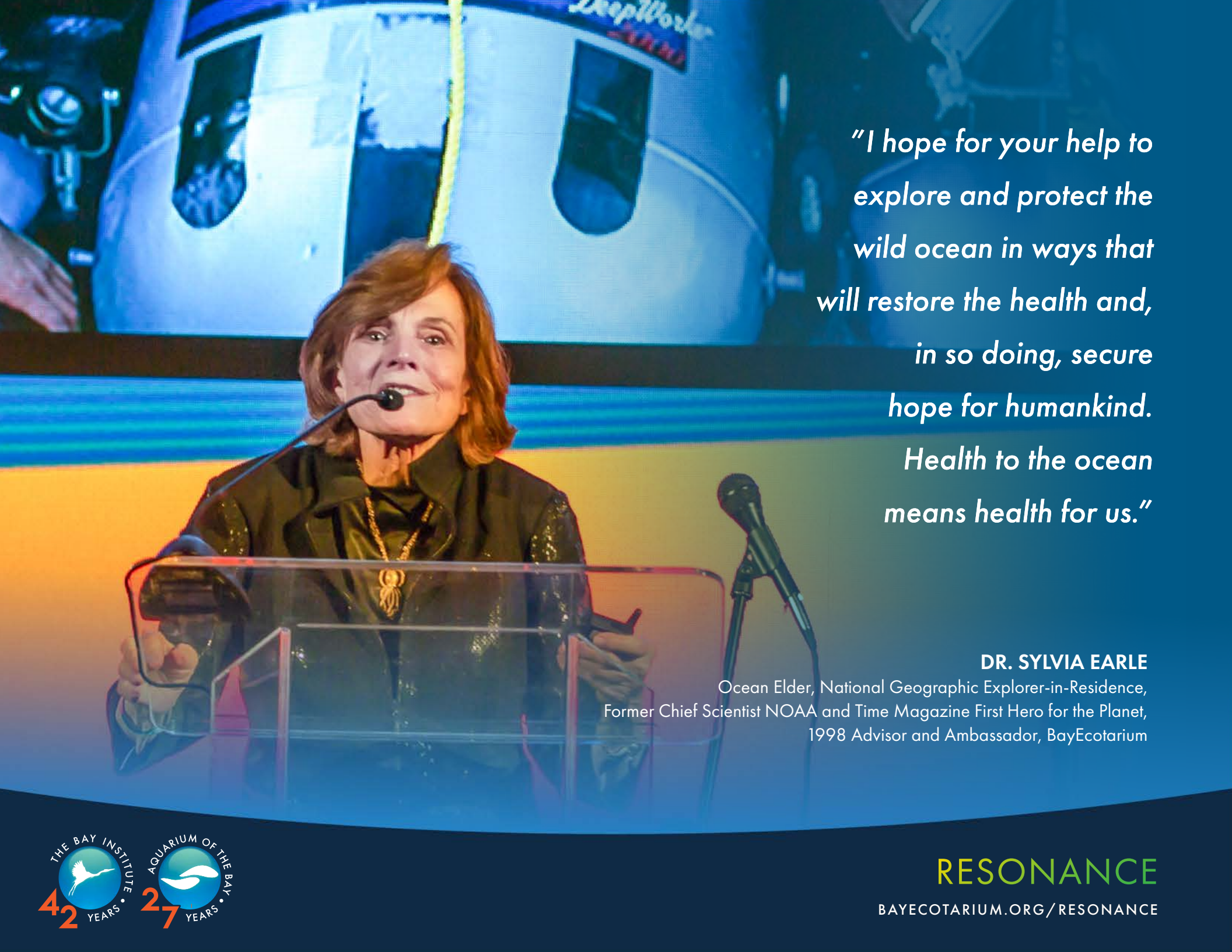
DR. JILL BIDEN

First Lady of the United States



RESONANCE

BAYECOTARIUM.ORG/RESONANCE



*"I hope for your help to
explore and protect the
wild ocean in ways that
will restore the health and,
in so doing, secure
hope for humankind.
Health to the ocean
means health for us."*

DR. SYLVIA EARLE

Ocean Elder, National Geographic Explorer-in-Residence,
Former Chief Scientist NOAA and Time Magazine First Hero for the Planet,
1998 Advisor and Ambassador, BayEcotarium

EXPLORE ENGAGE EXPERIENCE



Aquarium
of the Bay



Bay Model
Alliance



Studio Aqua



The Bay Institute



Bay Academy



bayecotarium™
BE the Movement™