

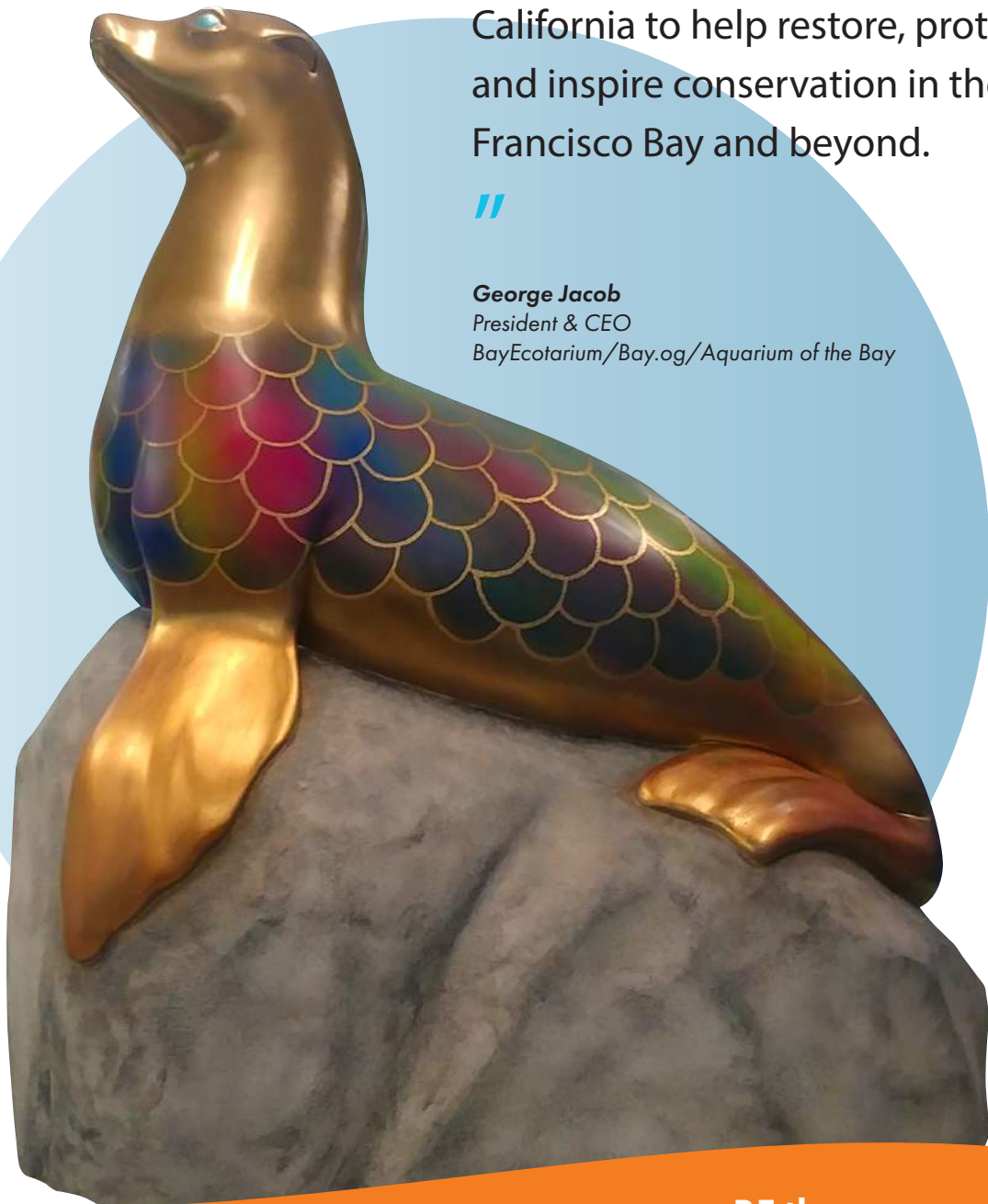
# SEA LIONS IN SAN FRANCISCO

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Join the largest STEAM program in California to help restore, protect, and inspire conservation in the San Francisco Bay and beyond.

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**George Jacob**  
President & CEO  
[BayEcotarium/Bay.org/Aquarium of the Bay](http://BayEcotarium/Bay.org/Aquarium%20of%20the%20Bay)



**BE the movement.**

[development@bay.org](mailto:development@bay.org) | 415-309-5966 | The Embarcadero at Beach Street, San Francisco, CA 94133

# SEA LIONS IN SAN FRANCISCO



Help us empower the San Francisco community to take action on the critical issues affecting the bay area and the world.








"All Together"  
by Fuzz Grant

## 30 YEARS AT PIER 39

To commemorate the 30th anniversary of the Sea Lions residency at PIER 39, Aquarium of the Bay is celebrating with "Sea Lions in San Francisco". A **STEAM** campaign focusing on spreading awareness about 5 critical issues in a fun, playful way. The project combines the beauty of one of San Francisco Bays' most iconic marine mammals with one of the country's most dynamic art communities.

## 5 CRITICAL ISSUES ADDRESSED

-  Marine Protected Areas
-  Sustainable seafood
-  Climate change
-  Marine debris/pollution
-  Freshwater flows (Watersheds)

The **STEAM** educational approach uses Science, Technology, Engineering, the Arts and Mathematics to inspire curiosity and promote creative and analytical thinking. Art infuses creativity and interest into learning, contributing to the development of essential skills critical for solution-driven thinking.

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# SEA LIONS IN SAN FRANCISCO



Each one of a kind, hand-painted, 6-foot Sea Lion statue depicts a local artist's experience with the animals and their environment. From biodiversity, plastic pollution or sea lion rescue, each sculpture tells a true story about the lives of these mammals and their changing environment.

## THE ART OF STORYTELLING

Each sponsored sea lion will help further the organization's educational efforts, local animal protection and help protect and restore the San Francisco Bay.



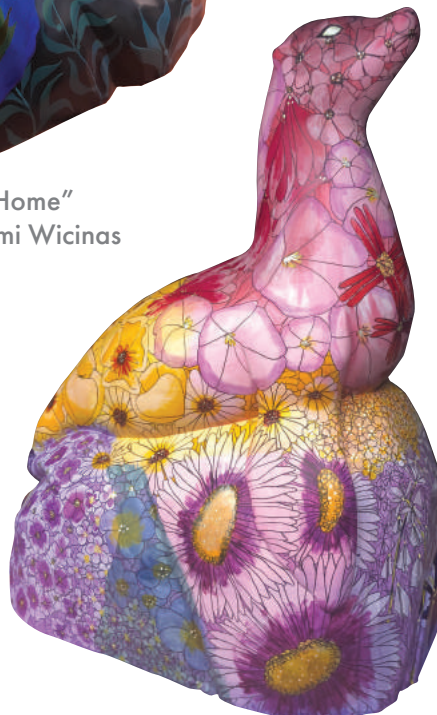
"Home"  
by Tami Wicinas



"Floating World"  
by Yukino + Boon  
Heg Pang



"Plight of the Sea Lion"  
by Amy Chin



"If you are going to San Francisco"  
by Jennie Drummond

**+26 more!**

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# SEA LIONS IN SAN FRANCISCO



Each plaque has a QR code with **VUTAG** prompts in multiple languages that carry artist statements and educational information.



"Zalophus Conscii"  
by Aliona Saphonova

## SPONSORSHIP TIERS

	\$25,000	\$15,000	\$10,000
<b>Statue in public location</b> Tier descriptions outlined below	<b>Tier 1</b> 15 million visitors/yr	<b>Tier 2</b> 10 million visitors/yr	<b>Tier 3</b> 5 million visitors/yr
<b>Company name on statue</b> On an oval plaque mounted to front			
<b>Behind the scenes tickets</b> Private tour led by our animal care teams See our dedicated teams in action	<b>20</b> tickets	<b>15</b> tickets	<b>10</b> tickets
<b>Website feature</b> AquariumoftheBay.org			
<b>Social Media feature</b> Over 30,000 network followers			
<b>Tax-deductible</b> We are an official 501(c)3			
<b>2020 Aquarium after-dark events</b>	<b>10</b> tickets	<b>7</b> tickets	<b>5</b> tickets

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Can't sponsor at this time?

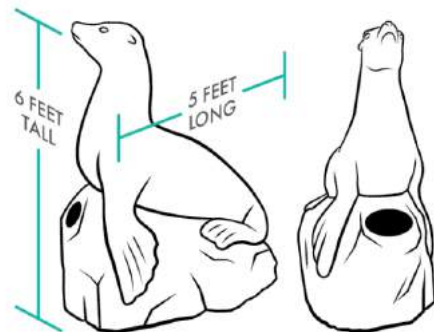
We understand. When it comes to conservation every penny counts. All size donations are welcome!



"Pieces of me"  
by Lillian Esther Shanahan

## ABOUT THE STATUE

The sea lion statues are made out of fiberglass and are approximately 6 feet tall, 5 feet long, and 3 feet wide. Once painted the statues are sprayed with a clear coat finish to help protect them during their one year of outdoor public display.



## SETTING A WORLD RECORD



In addition to the **30** 6-foot statues, Bay.org has partnered with local Bay area schools to create over **2,000** mini Sea Lion Statues painted by school children. Together we hope to achieve a record, thus raising our conservation efforts to new heights!

Want to see more?

Email us for a full catalog of sea lions to sponsor.

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