SEA LIONS IN SAN FRANCISCO

"Join the largest STEAM program in California to help restore, protect, and inspire conservation in the San Francisco Bay and beyond."

George Jacob
President & CEO
BayEcotarium/Bay.org/Aquarium of the Bay
30 YEARS AT PIER 39

To commemorate the 30th anniversary of the Sea Lions residency at PIER 39, Aquarium of the Bay is celebrating with “Sea Lions in San Francisco”. A STEAM campaign focusing on spreading awareness about 5 critical issues in a fun, playful way. The project combines the beauty of one of San Francisco Bays’ most iconic marine mammals with one of the country’s most dynamic art communities.

5 CRITICAL ISSUES ADDRESSED

- Marine Protected Areas
- Sustainable seafood
- Climate change
- Marine debris/pollution
- Freshwater flows (Watersheds)

The STEAM educational approach uses Science, Technology, Engineering, the Arts and Mathematics to inspire curiosity and promote creative and analytical thinking. Art infuses creativity and interest into learning, contributing to the development of essential skills critical for solution-driven thinking.

BE the movement.

development@bay.org | 415-309-5966 | The Embarcadero at Beach Street, San Francisco, CA 94133
SEA LIONS IN SAN FRANCISCO

Each one of a kind, hand-painted, 6-foot Sea Lion statue depicts a local artist’s experience with the animals and their environment. From biodiversity, plastic pollution or sea lion rescue, each sculpture tells a true story about the lives of these mammals and their changing environment.

THE ART OF STORYTELLING

Each sponsored sea lion will help further the organization’s educational efforts, local animal protection and help protect and restore the San Francisco Bay.

“Plight of the Sea Lion” by Amy Chin

“Home” by Tami Wicinas

“Floating World” by Yukino + Boon Heg Pang

“If you are going to San Francisco” by Jennie Drummond

+26 more!
SEA LIONS IN SAN FRANCISCO

SPONSORSHIP TIERS

Statue in public location
Tier descriptions outlined below

Company name on statue
On an oval plaque mounted to front

Behind the scenes tickets
Private tour led by our animal care teams
See our dedicated teams in action

Website feature
AquariumoftheBay.org

Social Media feature
Over 30,000 network followers

Tax-deductible
We are an official 501(c)3

2020 Aquarium after-dark events

Tier 1
Tier 2
Tier 3

15 million visitors/yr
10 million visitors/yr
5 million visitors/yr

20 tickets
15 tickets
10 tickets

Tier 1
Tier 2
Tier 3

10 tickets
7 tickets
5 tickets

Each plaque has a QR code with VUTAG prompts in multiple languages that carry artist statements and educational information.

“Zalophus Copsii” by Aliona Saphonova

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ABOUT THE STATUE

The sea lion statues are made out of fiberglass and are approximately 6 feet tall, 5 feet long, and 3 feet wide. Once painted the statues are sprayed with a clear coat finish to help protect them during their one year of outdoor public display.

SETTING A WORLD RECORD

In addition to the 30 6-foot statues, Bay.org has partnered with local Bay area schools to create over 2,000 mini Sea Lion Statues painted by school children. Together we hope to achieve a record, thus raising our conservation efforts to new heights!

Want to see more?
Email us for a full catalog of sea lions to sponsor.

Can’t sponsor at this time?
We understand. When it comes to conservation every penny counts. All size donations are welcome!

“Pieces of me” by Lillian Esther Shanahan

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