

30th



ANNIVERSARY OF
SEA LIONS
in SAN FRANCISCO

30
SEA LIONS
+
30
ARTISTS

ARTIST PACKET

Presented by Aquarium of the Bay

To commemorate the 30th anniversary of the sea lions residency at PIER 39, Aquarium of the Bay is celebrating with “Sea Lions in San Francisco” by having 30 local artists paint individual sea lion statues in their own unique style.



sealions@bay.org
415-623-5348

The Embarcadero at Beach Street
San Francisco, CA 94133



Smithsonian
Affiliate



Call for Artist

The Aquarium of the Bay is looking for local artists to take place in **“Sea Lions in San Francisco”**, a celebration of the 30 years of sea lions at PIER 39. We are seeking artists from around the bay area to paint a 6-foot-tall sea lion statue that highlights both the artists own personal style, and the diverse creativity of the San Francisco art community. Each sea lion will be on display for one year in a prominent location around the bay area, creating a great opportunity for artists to gain public exposure. Participating artists will receive a \$500 award and will be recognized on social media, during special events throughout the year, and with their name displayed on the sea lion they painted.

“Sea Lions in San Francisco” will raise funds and awareness for the Bay Ecotarium, an amalgam of six organizations including the Aquarium of the Bay and the Sea Lion Center. Artists are encouraged to incorporate the mission of the Bay Ecotarium into their work. The mission of the Bay Ecotarium is to enable conversations on climate resilience and ocean conservation globally, while inspiring actionable environmental stewardship locally, to protect and preserve its ecosystems from **Sierra to the Sea™**.

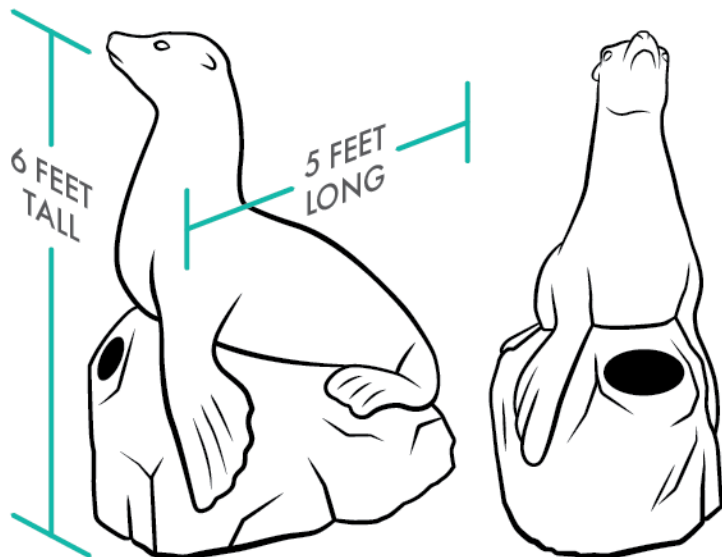
Artists wishing to participate will use the sea lion template provided to create a colored sketch of their design, present a title for their piece, and give a short-written description. Completed designs (limit three submissions per artist) must be submitted to the **“Sea Lions in San Francisco”** selection committee no later than July 5th 2019. The committee will select 30 designs to move forward and the participating artists will receive notification by July 19th 2019.

Participating artists will have access to a communal work space at the Bay Model Monday-Friday 9:00 am-3:00 pm, or during off hours by appointment. The work space will be fully stocked with paint that has been selected for durability for one year of outdoor exposure. Once completed the Aquarium of the Bay will apply a weatherproofing clear coat for additional protection.

“Sea Lions in San Francisco” will be an exciting project that combines the beauty of one of the San Francisco Bays most iconic marine mammals with one of the country’s most dynamic art communities. Thank you for partnering with the Aquarium of the Bay on this project, we hope to see your design submission soon.

Sea Lion Statue:

The sea lion statues are made out of fiberglass and are approximately 6 feet tall, 5 ½ feet long, and 3 feet wide. The statues will be primed and ready to be painted using Nova Color acrylic paint. Once completed the statues will be sprayed with a clear coat finish to help protect them during their one year of outdoor public display.





What Needs to be Submitted:

- Signed artist agreement with design statement.
- A color sketch of your sea lion design on 8 ½ x 11.
 - (The side profile sketch is mandatory, if you would like to add more detail you may submit the front view as well.)
- All the required materials must be submitted no later than **July 5**.
- **Submitting by mail:**
 - Administrative Office of AOTB co Chris Modelski
 - 1 BEACH ST 2ND FLOOR
 - SAN FRANCISCO, CA 94133-1220
- **Submitting digital copy:**
 - sealions@bay.org

Timeline:

- July 5, 2019 – Deadline for artist to submission
- July 19, 2019 – Notifications will be sent out to the selected artists
- August 1, 2019 – Sea Lion painting begins
- September 27, 2019 – Sea Lions painting completed
- January 15, 2020 – Sea lions statues displayed in various locations around SF
- January 15 2021 – “Sea Lions in San Francisco” project is completed, statues are returned to Aquarium of the Bay

Guidelines for Acceptance:

Artists are required to submit a detailed color sketch using the provided Sea Lion template. If the design is selected the artist and Aquarium of the Bay will sign the final version of the artwork. Unless otherwise discussed and approved by Aquarium of the Bay, the design cannot alter from its approved version.

Designs will be presented in highly public and accessible locations, all designs must be appropriate for public display. Designs that are religious, political, or sexual in nature will not be accepted. Corporate logos and advertising will not be permitted.

Designs emphasizing the mission of the Bay Ecotarium are encouraged. The mission of the Bay Ecotarium is to enable conversations on climate resilience and ocean conservation globally, while inspiring actionable environmental stewardship locally, to protect and preserve its ecosystems from **Sierra to the Sea™**.

The selection committee has the sole discretion to accept or reject any design.

All painting must be done at the Bay Model and must use pre-approved water based acrylic paint supplied by Aquarium of the Bay. Spray painting the statues will not be allowed at the Bay Model.



Acknowledgment for Artists:

- Your name will be presented on sea lion plaque during the one-year display in a prominent public space in the bay area
- Recognition on the Aquarium of the Bay web page and social media outlets.
- Recognition during special events presented by Aquarium of the Bay and its five organizations.

Artist Agreement Form:

Please view the next page for the artist's agreement form.

Download the Artist Template:

Choose a format option below.

ARTIST TEMPLATE
PDF Format (vector) *Click to Download* 

ARTIST TEMPLATE
Adobe Illustrator Format (vector) *Click to Download* 

ARTIST TEMPLATE
JPEG Format (Image) *Click to Download* 



Sea Lions in San Francisco Artist's Agreement

Please print clearly
Deadline for submission – July 5th 2019

Artist Name:

(Exactly as you want it to appear on plaque and in print)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

E-mail Address: _____

Website Address: _____

Title of Your Sea Lion: _____

Design Statement *(Brief description of design)*

Assurances: I have completely read Sea Lions in San Francisco Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of Bay Ecotarium and no materials will be returned to the artist. I acknowledge that the design, art work, and sea lion become property of Bay Ecotarium. I agree to all terms of the Artist's Agreement.

Artists Signature: _____ Date: _____