



SPONSORSHIP OPPORTUNITIES

Presented by Aquarium of the Bay

To commemorate the 30th anniversary of the Sea Lions residency at PIER 39 in 2020, Aquarium of the Bay is celebrating with “**Sea Lions in San Francisco**” initiative, by having 30 local artists paint individual sea lion statues in their own unique style with an environmental message.



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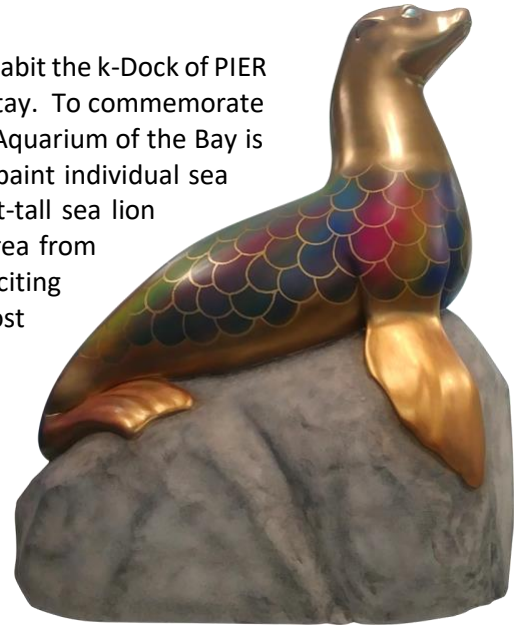
The Embarcadero at Beach Street
San Francisco, CA 94133



Smithsonian
Affiliate

30 Years of pinnipeds on PIER 39:

Following the Loma Prieta earthquake in 1989, Sea Lions began to inhabit the k-Dock of PIER 39. By January of 1990 it appeared that the Sea Lions were here to stay. To commemorate the 30th anniversary of the Sea Lions residency at PIER 39 in 2020, Aquarium of the Bay is celebrating with “[Sea Lions in San Francisco](#)”. 30 local artists will paint individual sea lion statues in their own unique style. Once completed the 6-foot-tall sea lion statues will be displayed in prominent locations around the Bay Area from January 2020- January 2021 “Sea Lions in San Francisco” will be an exciting project that combines the beauty of one of the San Francisco Bays most iconic marine mammals with one of the country’s most dynamic art communities.



Telling a Story:

Each sea lion will tell a unique story accessed by a QR code located on a plaque attached to the statue. Messages inform listeners about sea lion habits and habitat and how people can help keep our environment safe and healthy.

“Plastic may be useful on land, but it has no place floating in our oceans! I got a plastic net stuck around my neck, and I could not swim or eat very well. Thankfully, a kind human noticed my situation and reported it to rescuers. You help too, when you reduce, reuse, and recycle!”

– Sully, the Sea Lion

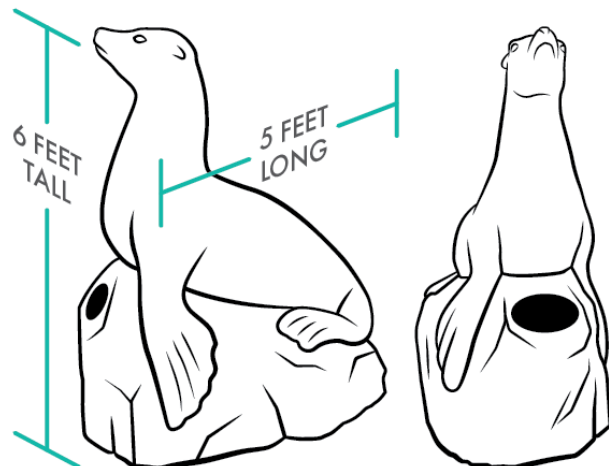
Statue Locations:

Sea lion statues will be presented in many locations around San Francisco and the surrounding bay areas. Each location is specifically selected for its high volume of visitation and premium visibility.

- **Public Locations:** Sea lion statues will be placed in locations that will be viewed by millions of bay area locals as well visitors to the area.
- **High Profile Locations:** Sea lion statues will be placed in highly visible areas that are visited by over 10 million tourist and locals each year.
- **Elite Locations:** Sea lion statues will be placed near some of the most iconic attractions in San Francisco visited by over 15 million people a year.

Sea Lion Statue:

The sea lion statues are made out of fiberglass and are approximately 6 feet tall, 5 ½ feet long, and 3 feet wide. The statues will be primed and ready to be painted using Nova Color acrylic paint. Once completed the statues will be sprayed with a clear coat finish to help protect them during their one year of outdoor public display.



SPONSORSHIP LEVELS & BENEFITS:

Sponsorship of our Sea Lion Statues is a unique opportunity for your organization to support the mission of Bay Ecotarium and support local art and artists. Your generous sponsorship will support our work to protect, restore and inspire conservation of the San Francisco Bay and its watershed, from the **Sierra to the Sea™** while supporting STEAM Education programs for schools.

SPONSOR LEVELS

\$25,000 \$15,000 \$10,000

Aquarium of the Bay
Tickets & Behind-the-Scenes

20

10

8

Recognition on our
website as a sponsor



Company name on sponsored
Sea Lion Statue



Location Level

ELITE

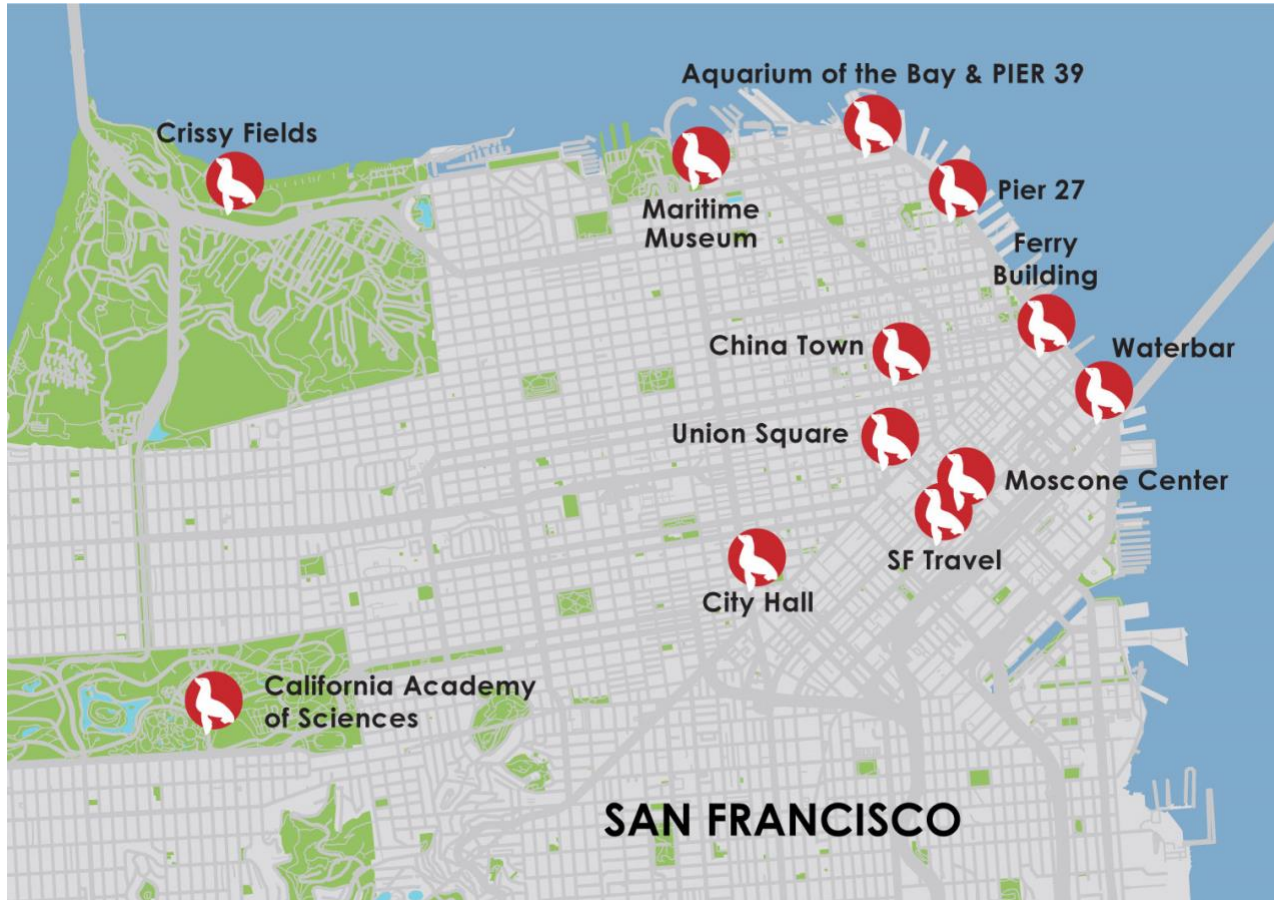
HIGH
PROFILE

PUBLIC

Invitation to a sponsor reception
and a media reception



PROPOSED LOCATIONS: (Tentative)



Contact Information:

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