



CLIMATE RESILIENCE 2.0

CLIMATE CONCERT

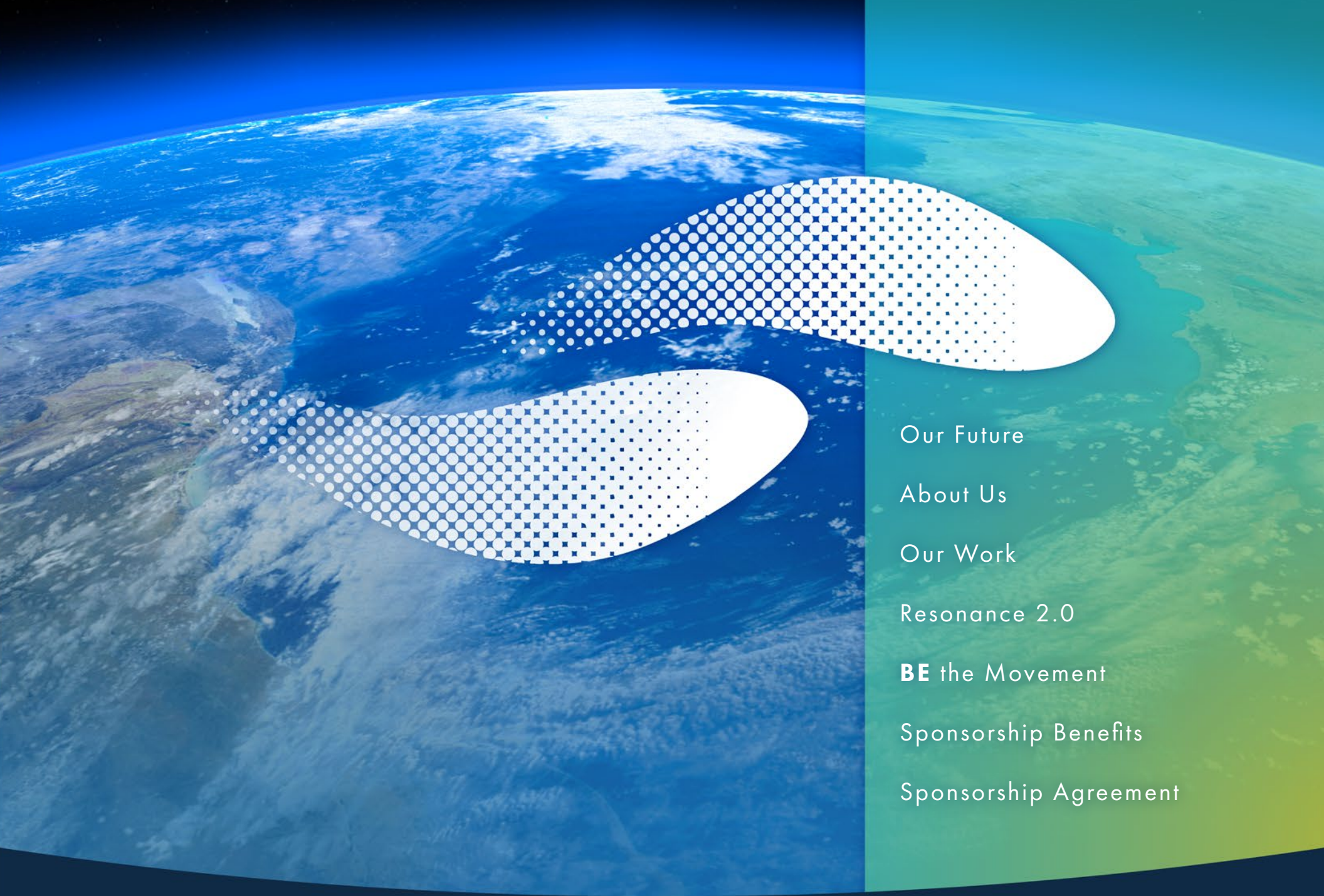


COP28
UAE

DECEMBER 6 • 2023 • 6 PM

[BAYECOTARIUM.ORG/DUBAI](https://bayecotarium.org/dubai)





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our future

The tectonic \$260 million transformation of the Aquarium to the first of its kind Climate Resilience and Ocean Conservation Living Museum in the United States envisioned by President & CEO George Jacob, is designed to position San Francisco as a global destination of climate literacy and STEAM Education. With cutting edge exponential technologies, inventive and innovative test-beds for architectural sustainability, launch station for Deep Ocean Submersible research, observation decks for the sea lions, ocean conservation initiatives, and exhibit simulations developed with Silicon Valley partners, this would be a highly visible international institution amid a 3 acre public eco-park dedicated to the mission of conserving, preserving, and saving the Bay. An international team of experts came together to generate a Master Plan aimed at transforming San Francisco as a destination of climate resilience and a beacon of environmental movement and Hope.



OUR FUTURE
BAYECOTARIUM.ORG/DUBAI



bayecotarium.org

The largest watershed conservation organization in San Francisco, bay.org dba the BayEcotarium is an amalgam of six institutions, united under one mission to protect and conserve the Bay Area ecosystems. Human impact and environmental changes have put a strain on the ecological balance, and the BayEcotarium works towards preserving the natural environment for future generations. We focus on changing the conversation about conservation from a position of scarcity to that of abundance and from fear to opportunity.



Aquarium of the Bay



The Bay Institute



Bay Model Alliance



Studio Aqua



Bay Academy



ABOUT US

BAYECOTARIUM.ORG/DUBAI

42 YEARS

OF ENVIRONMENTAL PUBLIC POLICY AND PROGRAMS



10,000 LBS.
TRASH REMOVED FROM
BAY SHORELINE

6,000
VOLUNTEERS



70,000+
NETWORK FOLLOWERS



2.1 MILLION
CHILDREN SERVED BY FREE
STEAM EDUCATION PROGRAMS



24,000+
ANIMALS
200
SPECIES IN
OUR CARE



14.1 MILLION
VISITORS



OUR WORK

BAYECOTARIUM.ORG/DUBAI

SEA LEVEL RISE
GLOBAL WARMING
OCEAN POLLUTION
CLIMATE CRISIS

HOPE SPOTS
MARINE PROTECTED AREAS
CLIMATE ACCORD
BLUE ECONOMY

JOIN US IN **RESONANCE**

2023 marks the 42nd
Anniversary of San Francisco
based BayEctarium's
non-profit mission of
environmental advocacy,
ocean conservation and
climate resilience.

In the last four decades, our programs, exhibits, outreach and environmental policy work has impacted millions through our seven branches that include the Smithsonian Affiliated Aquarium of the Bay, Bay Institute, Bay Academy, Sustainable Seafood Alliance, Bay Model, Studio Aqua and Eco-Expeditions.

The increasing carbon footprint in the world has rendered the planet in dissonance with nature. **RESONANCE** with nature is the existential need of our lifetimes and beyond. Music is the universal language that speaks to our hearts and resonates with

our souls. The Climate Concert opening on December 6, 2023 at Dubai Opera House in sync with UN CLIMATE SUMMIT COP28 at World Expo Dubai, is in support of Climate Literacy-the bedrock of Awareness to collective Action!

San Francisco is known for changing the world with movements that have shattered paradigms from tech to gender equity to the birth of United Nations 78 years. It is time to birth a new UN - United Nature that nurtures and heals our Blue Marble.
BE the movement!



ABOUT RESONANCE 2.0

BAYECOTARIUM.ORG/DUBAI

We are a United States based 501c3 non-profit, tax deductions are where applicable. Tax ID# 90-0401015

BECOME A SPONSOR

Your sponsorship of Aquarium of the Bay's Resonance climate concert helps to lay the foundation for the BayEcotarium, a landmark tectonic \$260 million transformation of the Smithsonian Affiliated Aquarium of the Bay in San Francisco, to the first of its kind Climate Resilience and Ocean Conservation Center.

Your sponsorship helps:



Create awareness of the new BayEcotarium that would transform San Francisco into a destination of climate resilience and beacon of environmental movement worldwide.



Aquarium of the Bay to host a global event addressing Climate Change and Earth Justice challenges.



Inspire a generation explore connectivity in Science, Technology, Engineering, Arts and Mathematics toward an inventive future.



Galvanize an environmental movement for Climate Action.



BE THE MOVEMENT™

BAYECOTARIUM.ORG/DUBAI



DEC. 6, 2023

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SPONSORSHIP OPPORTUNITIES

Proceeds from the Resonance climate concert support bay.org's mission to protect, restore and inspire conservation of San Francisco Bay and its watershed, from the Sierra to the Sea™

SURGE \$100,000	SWELL \$50,000	TIDE \$25,000	CURRENT \$10,000	WAVE \$5,000	BEACH \$1,000	
32 VIP	16 VIP	16 VIP	8 VIP	8 VIP	2 VIP	Event Tickets (VIP Reception)
32	16	16	8	8	2	Concert Tickets
•	•	•	•	•	•	Event Branding
•	•	•	•	•		Name Included in Promo Materials
•	•	•	•			Website Recognition
•	•	•				3 Hour Private Rental of Aquarium of the Bay (Must be used within 12 months from event date)
•	•					Preferred Seating
•						Featured Sponsor (Logo on screen display)

Questions? Please email development@bay.org
Deadline for recognition to be announced.



SPONSOR BENEFITS

BAYECOTARIUM.ORG/DUBAI



DEC. 6, 2023

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based 501c3 non-profit,
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Tax ID# 90-0401015

For additional info,
please contact us at:
development@bay.org

SPONSORSHIP AGREEMENT

Donor/Business Name: _____
(Please list exactly as it should appear in signage and printed materials)

Name of Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ email: _____

Sponsorship Level:

☐ **SURGE** \$100,000 ☐ **SWELL** \$50,000 ☐ **TIDE** \$25,000 ☐ **CURRENT** \$10,000 ☐ **WAVE** \$5,000 ☐ **BEACH** \$1,000

☐ **OTHER** _____

Payment:

☐ Check payable to bay.org ☐ Please bill me later
☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Amount: _____ Expiration: _____

Account: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____



SPONSORSHIP FORM

BAYECOTARIUM.ORG/DUBAI

*"Environment Education is
potential set in motion.
The vision for BayEcotarium
is exceptional and will
accelerate a generational
movement for our
Blue Marble."*

DR. JILL BIDEN

First Lady of the United States



RESONANCE 2.0

BAYECOTARIUM.ORG/DUBAI

"In this decisive decade for climate action, the UAE will seek to unite the world towards agreement on bold, practical, and ambitious solutions to the most pressing global challenge of our time."

DR. SULTAN AHMED AL JABER
President-Designate for COP28 UAE

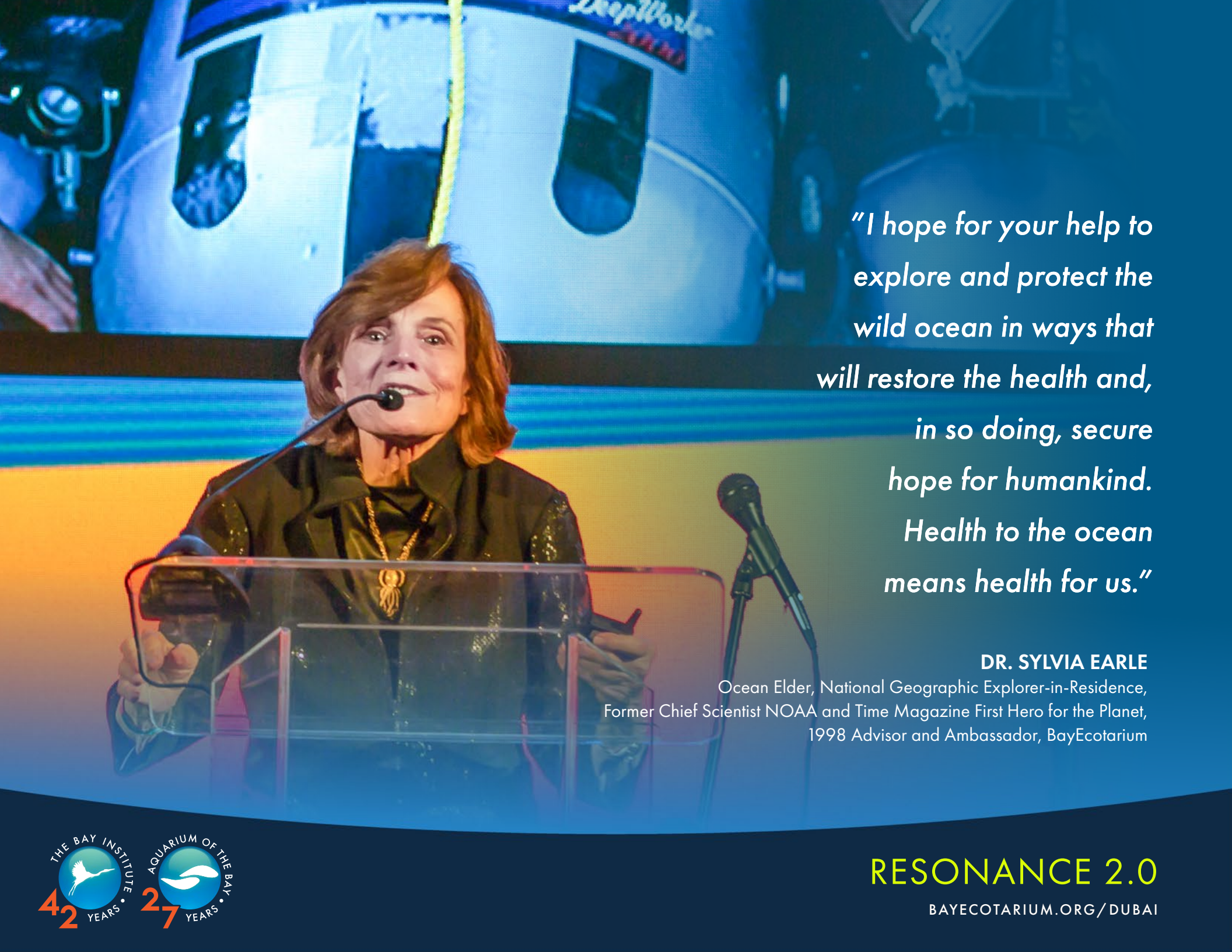


COP²⁸
UAE



RESONANCE 2.0

BAYECOTARIUM.ORG/DUBAI



*"I hope for your help to
explore and protect the
wild ocean in ways that
will restore the health and,
in so doing, secure
hope for humankind.
Health to the ocean
means health for us."*

DR. SYLVIA EARLE

Ocean Elder, National Geographic Explorer-in-Residence,
Former Chief Scientist NOAA and Time Magazine First Hero for the Planet,
1998 Advisor and Ambassador, BayEcotarium

EXPLORE ENGAGE EXPERIENCE



Aquarium
of the Bay



Bay Model
Alliance



Studio Aqua



The Bay Institute



Bay Academy



bayecotarium™
BE the Movement™